Technology as a Digital Trace in the Sekar Rare-Based Music Composition

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Abstract: This study aims to analyze Rare Kebyar's musical composition, including instrumentation (form of presentation and instruments used), analysis of song in the work, and a brief analysis of the related video. It is done in a qualitative design. Its data are taken from interviewing, observing, and documenting. Documentation from YouTube is very important in the study. Rare Kebyar's work was done well because of the role of technology in it. Its video is uploaded on YouTube. The analysis of one of the Gending Rare or Sekar Rare in Rare Kebyar's musical works proves that the Balinese artists have a high intellectual level according to their profession. The music video analysis can be a proof that technology is able to go hand in hand with aspects of tradition.

Keywords: Rare Kebyar, musical composition, technology, video analysis.

Introduction

Technology is now very embedded in human life. Almost all aspects of life require technology, starting from the aspect of work in the transportation sector, which was originally a telephone ordering system, now transforming into an application-based ordering system that has been prepared by a transportation service provider. In addition, on-site ticket purchases are now starting to decrease, being replaced by online ticket purchases via the service provider's application. The concept of shopping in a shopping center can now be done online through an online shopping service application. In fact, television entertainment shows are starting to be replaced with entertainment shows via digital platforms, one of which is YouTube.

YouTube is a media provider of online entertainment shows. Now YouTube can be reached by all people, from adults to children. Although there is actually a minimum age limit for internet users, technological developments in human life seem to bury that provision. It's really sad, but that's the reality of what is happening today. Technological advances can actually provide positive things. YouTube is just a place and humans are the real determinants of YouTube's usability. One good example is the activity of uploading videos of traditional Indonesian arts, considering that there are so many traditional works that are not documented during the performance.

The process of uploading video works via YouTube has been carried out by an alumni of the class 2013/2014 of the Music Study Program at Institut

Seni Indonesia Denpasar, namely Komang Wira Adhi Mahardika (Wira Adhi) with the title "Rare Kebyar". Rare Kebyar is a musical composition that is the end result of an effort to continue to preserve Balinese art and culture, one of which is Sekar Rare or Gending Rare. This composition was created by several alumni in 2015, when they were still students and performed at a festival in the context of "Commemorating 100 Years of Gong Kebyar", located at the Natya Mandala Open Stage, Institut Seni Indonesia Denpasar. The addition of the word "Kebyar" represents the spirit of this piece of music, resembling the spirit of Gong Kebyar. The musical composition is presented in a band format plus some traditional Gong Kebyar instruments. As for some of the songs on Sekar Rare that are the ingredients of Rare Kebyar's musical compositions, namely Meong-meong, Curik-curik, Ratu Anom, Peteng Bulan, and Juru Pencar.

Gending Rare is one of the rich forms of Balinese literature. "Gending in Balinese has three meanings, which can mean song, percussion, and also singing, while Rare means a small child (in terms of age) estimated from the age of a baby to the age of 11-12 years" (Sukarini and Indrawati, 2016: 212). The chanting of Gending Rare began to be rarely heard when technology was present and became a necessity in the scope of Balinese society. This phenomenon is proof that technology has given birth to children who tend to be individual, by obtaining mere pleasure through games that can be played on small devices called smartphones, both offline and online.

This paper describes several things related to Rare Kebyar's musical composition, including instrumentation (form of presentation and instruments used), analysis of several songs in the work, and a brief analysis of the video "Rare Kebyar".

Methodology

Rare Kebyar is a real proof of a breakthrough to participate in the art ecosystem with the presence of technology. Even though there is no documentation during the performance, thanks to the initiative of one of the players, namely Wira Adhi, to record practice videos and upload videos on YouTube, Rare Kebyar's works can still be watched.

The instrumentation in Rare Kebyar's musical composition is in accordance with the format of the work, namely a band with the addition of several Gong Kebyar instruments. The instrument description is divided into two, namely band (microphone (2 vocalists: male and female), digital piano (pianist), electric guitar (guitarist), electric bass (bassist), drum set (drums), and conga (percussionist). The next instruments are several traditional instruments such as a pair of gangsa, kempli, ceng-ceng, a pair of drums, and a flute.

Due to such an object of study, this study is qualitative. Its data are taken from doing interviews, observations, and documents. Documentation from YouTube plays an important role in the study.

Results and discussions

Analysis of Sekar Rare: Meong-meong

The songs used in the composition of Rare Kebyar include Meong-Meong, Curik-Curik, Ratu Anom, Peteng Bulan, and Juru Pencar. In this case, the song Meong-meong was chosen as the material for lyric analysis in the musical composition "Rare Kebyar".

Meong-meong

Meong meong alih je bikule
Bikul gede gede
Buin mokoh mokoh
Kereng pesan ngerusuhin, Juk meng, Juk kul, Juk meng, Juk kul

Indonesian translation:
Kucing-kucing carilah tikusnya
Tikus besar-besar
Juga gemuk-gemuk
Selalu membuat kerusuhan, Juk meng, Juk kul, Juk meng, Juk kul

English translation:
The cats are looking for the mice
Big mouse
Also fat
Always making a riot, Juk meng, Juk kul, Juk meng, Juk kul

This song is usually played by a group of children with different roles: 1 child as a cat, 1 child as a mouse, and the rest form a circle as a barrier to the cat's pursuit of the mouse. The climax in this game, which is the cat and mouse chase, plus the excitement of other children who sing the phrase "Juk Meng Juk Kul" over and over again in a loud voice. When viewed from the structure of the lyrics, in the first to third lyrics there are repetitions of words, namely meong meong, gede gede, mokoh mokoh. Repetition of this word is a successful strategy from the creators to teach education to children that cats are suitable animals as mice repellent. Because the presence of rats that interfere with human life, followed by words that mean hyperbole, adds to the impression of rats as animals that must be exterminated.

The lyrics of this song have a deeper meaning when reflected on human life, as a real example of this song is the case of corruption that has not been cured. People's expectations for Indonesian law enforcement to eradicate the rampant corruption activities within the government, seem to be a figment. As a result, there is disappointment and a pessimistic attitude about the government, so that this disappointment has the potential for private people who prefer to be the *Golput* (white people) party during the government election parade (*Pemilu* and *Pilkada*).

Analysis of Kebyar Rare Video

Video documentation of the process of practicing Rare Kebyar's musical composition was uploaded to the YouTube platform on November 1, 2015 by Wira Adhi, who participated as a gangsa player in Rare Kebyar's musical composition. This video was taken on the 2nd floor of Building I Ketut Lotring, Institut Seni Indonesia Denpasar. The room at that time was still used by the music study program for teaching and learning activities from 2013 to 2015, before moving to the Candrametu Building, Institut Seni Indonesia Denpasar.

Wira Adhi took the initiative to capture the process of practicing his work using his personal camera, by placing it on a mixer rack and adjusting the position in such a way. Video capture using one take shot video technique. "The one take shooting technique is a method and concept of taking pictures in one shot (Zhafira, 2019). Adjusting the camera position in such a way, and the one take shot technique produces a video with a bird angle view (bird angle view), and an extreme long shot. Bird Angle view is a high angle video capture technique, so it looks like it resembles a bird's eye view, while extreme long shot is a video capture technique with a long distance, so the field of view presented is very wide, because the camera takes the whole view (Wibawa, 2020: 8).

Conclusions

Technological progress is one proof of the development of human civilization. The difference in technology can be likened to a knife, if used properly, such as its use in cultural preservation efforts, then technology will have a positive impact, and vice versa. When technology is used for negative things, such as giving obscene comments on the internet, then technology has a negative impact. As for the analysis of Rare Kebyar's work, it can be done, because of the role of technology in it (video uploaded on YouTube).

The analysis of one of the Gending Rare or Sekar Rare in Rare Kebyar's musical works proves that Balinese literature is one of the masterpieces of the people of the Archipelago with a high intellectual level according to their profession, in this case as an artist. Because the process of extracting complex knowledge in lyrics that are simpler and easier to understand, and remember by children, requires broad insight. In addition, video analysis is proof that technology is able to go hand in hand with aspects of tradition, especially in efforts to preserve culture in the era of globalization. In addition to video recording, uploading video works on digital platforms is an effective way to strengthen the art ecosystem in the era of globalization.

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Discography

https://www.youtube.com/results?search_query=rare+kebyar.